

# Promotional Services

## TRAFFIC STATISTICS DEC 1, 2007 - DEC 31, 2007

Total Sessions	167,186
Total Page Views	1,893,325
Total Hits	4,767,070
Average Sessions Per Day	5,393
Average Pageviews Per Day	61,075
Average Hits Per Day	153,777

**Alexa.com Traffic Rank: 323,139** (as on Jan 7, 2008)

AbstractLogix is one of the internet's most visited websites catering to progressive, improvised and experimental music covering Jazz, Fusion, Rock, World Music among other genres. It offers thousands of products as well as a wealth of information about your favorite music and musicians through interviews, features, reviews and more. Take advantage of AbstractLogix.com's reach and connect with over thousands of readers, music buyers and musicians from all over the world.

## How To Sell Your CD/DVD/Book on AbstractLogix

- Contact us if you want to sell your CD/DVD/Book. You'll find our contact information at the bottom of this page.
- Once we decide to sell your product, please send us 5 copies of each title.
- If you're selling a CD, you'll also need to send a CD of sample tracks so that we can have them available for a potential customer to listen to. You decide the length of the samples.
- If it is a DVD, you may send us video samples.
- If it is a book, send us a sample Adobe PDF Document.
- AbstractLogix keeps **25%** of the selling price
- We review the sales every month and send you a check. If you sell all your products under 4 weeks, you get paid right away. If you are not a resident of USA, you will be paid using Paypal [<http://www.paypal.com>].

## Extended Services

- Distribute your postcards/print advertising with all shipped orders. Cost: \$200.00 /5000 postcards
- Co-op Advertising Space with Major Music Magazines. Prices vary with magazines. For example, if you wanted to advertise in Guitar Player magazine as one of the featured records on 1/3 of the page, approx. price: \$500.00
- Aggressive Internet Marketing. We will design web pages for you that will be automatically submitted to all search engines, paid search services with Google, MSN, AOL and CNN. You will see results in two weeks. Prices start at \$200/month.
- Web Designing, Hosting and Managing your websites. Prices vary.
- Flash Movies and Ads. Prices start from \$50.00
- Logos, Banners and Print Services. Prices start from \$50.00

## CD/DVD Reviews

Get your CD/DVD reviewed by world renowned music journalists that you can use for your press packs, etc. These reviews will also be featured on AbstractLogix.com. Cost: \$75.00

## How To Pay Registration Fee

- Send paypal payment to [webmaster@abstractlogix.com](mailto:webmaster@abstractlogix.com)
- Write a check payable to Abstract Logix ( See address below)
- Credit Card Payment for Artist Sign Up:  
<http://abstractlogix.com/xcart/product.php?productid=21202>
- For more details visit :  
[http://www.abstractlogix.com/contact\\_form.php?type=sellcd](http://www.abstractlogix.com/contact_form.php?type=sellcd)

## Ad Specs, Rates & Discounts

- **Dissolving Image Ads** on the Entry Page ([abstractlogix.com/index.php](http://abstractlogix.com/index.php))  
Specs: 341px X 160px (Resolution 72 dpi, JPEG)  
The ad appears on the first page in a sequential order.  
**\$250/month, \$350/2 months**
- **Flash Ad** on the Entry Page ([abstractlogix.com/index.php](http://abstractlogix.com/index.php))  
Specs : 301px X 129 px (SWF File)  
This ad appears on the first page in a random order.  
**\$250/month, \$350/2 months**
- **Top Banner Ad** ( Appears on All Pages of the Website)  
Specs: 468px X 60px (Resolution 72 dpi, JPEG)  
This ad appears on all the pages in a random order.  
**\$200/month, \$300/2 months**
- **Side Ads** ( All the Inner Pages)  
Specs: 231px X 160px (Resolution 72 dpi, JPEG)  
This ad appears on the inner pages in a random order.  
**Price: \$75/month, \$130/2 months**
- **New Release and Featured CD**  
Specs: Website Controlled  
This ad appears on all the pages.  
**\$150/month, \$250/2 months**
- **Newsletter Advertisement**  
Specs: Website Controlled  
Target Reach: 15000  
**\$150/month, \$250/ 2 months**

## Checking Inventory, Payments, Sales and Statistics

- This is a B2B system. It usually takes 2-3 days to set up your account. Go to <http://www.abstractlogix.com/xcart/mysupplier>

## Contact Information

- **Address:** AbstractLogix, 103 Sarabande Drive, Cary, North Carolina 27513, USA
- **Phone:** (919) 342 5700
- **Email:** [orders@abstractlogix.com](mailto:orders@abstractlogix.com), [webmaster@abstractlogix.com](mailto:webmaster@abstractlogix.com)